

**Karissa Wichmann**  
Model | Content Creator

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**Agency: Exposure Model and Talent Agency, Inc.**

**Location:** Columbia, MO/ Kansas City, Kansas

**Email:** [info@exposureinc.com](mailto:info@exposureinc.com)

**Instagram:** kari.wichmann

**TikTok:** browneyedgurl17

**Portfolio:**

<https://exposureinc.co/profile/karissa-wichmann/>

**Stats**

**Height:** 5'9

**Bust:** 34D **Waist:** 26 **Hips:** 38

**Shoe:** 8.5

**Hair:** Brown

**Eyes:** Brown

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**Model — Commercial, Lifestyle & Community Brands**

Columbia, MO | Kansas City, KS

- Modeled consistently for emerging and learning photographers, contributing to portfolio development while gaining hands-on experience across studio, natural light, and on-location shoots
  - Collaborated with creatives to execute mood boards, shot lists, and brand-aligned visuals for fashion, lifestyle, and editorial content
  - Demonstrated adaptability across diverse creative directions, aesthetics, and experience levels while maintaining a professional on-camera presence
  - Selected as a model for Stride, a local run club, representing the brand through lifestyle imagery, fitness-focused content, and community-driven visuals
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**EXPERIENCE**

**Official TikTok Creator:** Brand & Lifestyle Content

- Create short-form video content focused on fashion, lifestyle, travel, and trends
- Collaborate with brands for organic, high-engagement content
- Experienced in on-camera performance, styling, and visual storytelling

**Model — Photoshoots for Exposure & Portfolio Building**

- Participated in styled shoots to build a diverse commercial and lifestyle portfolio, comfortable with studio and natural-light settings
- Experience following creative direction and posing independently

**Matchbook Marketing — Editorial Photoshoot**

- Featured in a branded campaign photoshoot for Matchbook Marketing
- Shot lifestyle and environmental images for marketing and promotional use

**MOJO Ad — Youth and Young Adult Campaign Model / Campaign**

- Contributor Participated in campaign visuals for a national, student-led advertising competition
  - Modeled for concept-driven creative assets aligned with brand storytelling
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**CREATIVE EXPERIENCE**

- Freelance Model for editorial, lifestyle, and creative shoots
  - Strong understanding of posing, angles, lighting, and composition
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**SKILLS**

- Social media content creation
- Styling & concept interpretation
- Direction and self-direction